

XR & Metaverse Fair Tokyo

All kinds of XR/Metaverse related
services/technologies gather

Summer Edition

Dates June 17_[Wed] – 19_[Fri], 2026

Venue Tokyo Big Sight, Japan

Concurrent Show: Content Tokyo 2026

Autumn Edition

Dates Nov. 11_[Wed] – 13_[Fri], 2026

Venue Makuhari Messe, Japan

Concurrent Show: NexTech Week TOKYO 2026 [Autumn]

Organizer : RX Japan Ltd.
Sponsored by : METAVERSE JAPAN

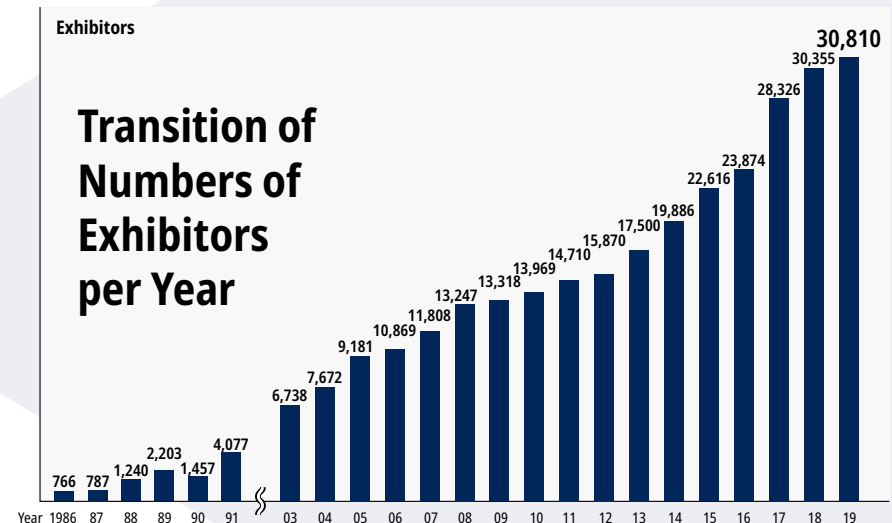
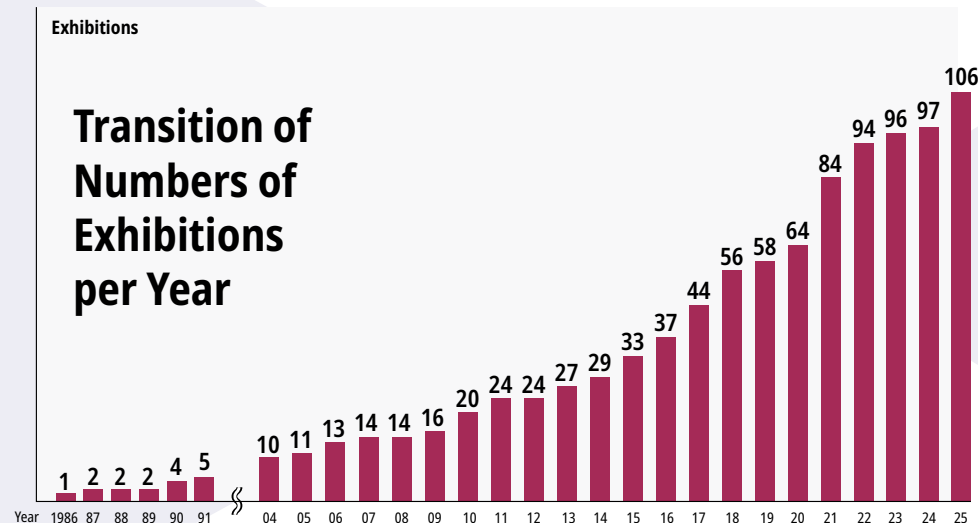


RX Japan is Japan's Largest Trade Show Organiser

Holding 106 exhibitions in 38 sectors a year!

(The consisting shows are 415 in total.)

RX Japan organises 106 exhibitions a year at large exhibition halls such as Tokyo Big Sight, Makuhari Messe and INTEX Osaka across a wide variety of 38 fields including jewellery, fashion, gift items, electronics, energy, IT, cosmetics and medical. RX Japan fully contribute to expand the exhibitors' business by making the most of the expertise backed up with the experiences.



Exhibitions organised by RX Japan

(excerpts)

CONTENT TOKYO



Japan's Largest* Trade Show for Content Creation, Production, and Licensing

Consisting Shows:

- Video & CG Production Expo
- Immersive Technology Expo
- Ad Creative & Marketing Expo

etc.

Manufacturing World



Asia's Leading Trade Show for Manufacturing

Consisting Shows:

- Design Engineering & Manufacturing Solutions Expo
- Manufacturing DX Expo
- Additive Manufacturing Expo

etc.

JAPAN BUILD –Int'l Building & Home Week–



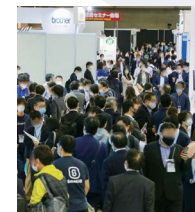
Asia's Leading Show Covering Building and Housing Industries

Consisting Shows:

- Smart Home Expo
- Smart Building Expo
- Building Renovation Expo
- Building Material & Housing Equipment Expo

etc.

MEDICAL JAPAN



MEDICAL JAPAN is Japan's Leading Trade Show for Medical, Elderly Care and Pharmacy Industry.

Consisting Shows:

- Hospital Expo
- Clinics Expo
- Pharmacy Solutions Expo
- Elderly Care & Welfare Expo

etc.

* "Largest" in reference to the exhibitor number of trade shows with the same concept.

Japan's Largest Scale VR/AR/MR/Metaverse Trade Shows concluded with a great success!

Feel the on-site excitement!



Active Business Meetings took place at the Venue



Figures



Visitors

Including Concurrent shows:

38,840*



Exhibitors

Including Concurrent shows:

833



Participated Countries

Including Concurrent shows:

32
countries/regions

*The daily number of visitors is the number of visits a day. A person is counted only once per day.

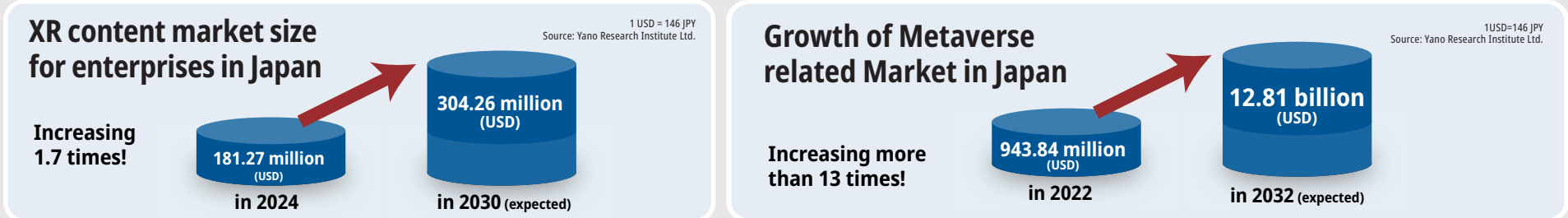
*The total number of visits equals the number of visitors of that day plus the total number of repeat visits.

*Above number does not include exhibitors nor press attendees.

*Base on 2025 Summer edition data.

Why Exhibit at **XR & Metaverse Fair Tokyo?**

1. Specialised in XR & Metaverse which market is growing!



The Japanese market is growing rapidly, as more attention is paid to the "metaverse" and "digital twin" as technologies that will revolutionise life and society.

2. You can show your technologies to **various industries!**



etc.

3. Concurrently held with **NexTech Week TOKYO & CONTENT TOKYO**

CONTENT TOKYO (held in Summer)

Gathering character IPs, VTubers, CG production companies, etc.

NexTech Week (held in Autumn)

Gathering next-generation technologies for DX, business efficiency, productivity improvement, etc.

Ideal Place for Quality Business

Japan's largest Level exhibition specializing in XR and the metaverse.

It brings together services and technologies that leverage XR and the metaverse, providing a platform for direct business meetings with companies considering XR and metaverse adoption across sectors such as marketing, management, DX promotion, manufacturing, construction, real estate, media, and entertainment.

Exhibitors Companies providing the following products and services:



XR devices



XR content production



Metaverse development / production companies



Virtual platforms



Metaverse consulting
(marketing, branding,
new business development, etc.)



3D Scanning
& Modeling
Technology



Digital Twin
& Simulation



XR Device
Management
& Operation
Services



AI-Integrated
XR Solutions

etc.

Visitors Departments and industries looking to utilize XR and the metaverse:



Manufacturing



Media &
entertainment



Corporate
marketing &
public relations



Real estate



Retail &
distribution



IT solution
providers



Schools & local
governments



Architecture &
construction



Healthcare &
nursing care

etc.

Summer Edition

Held Twice a Year - Exhibit at Both Shows!

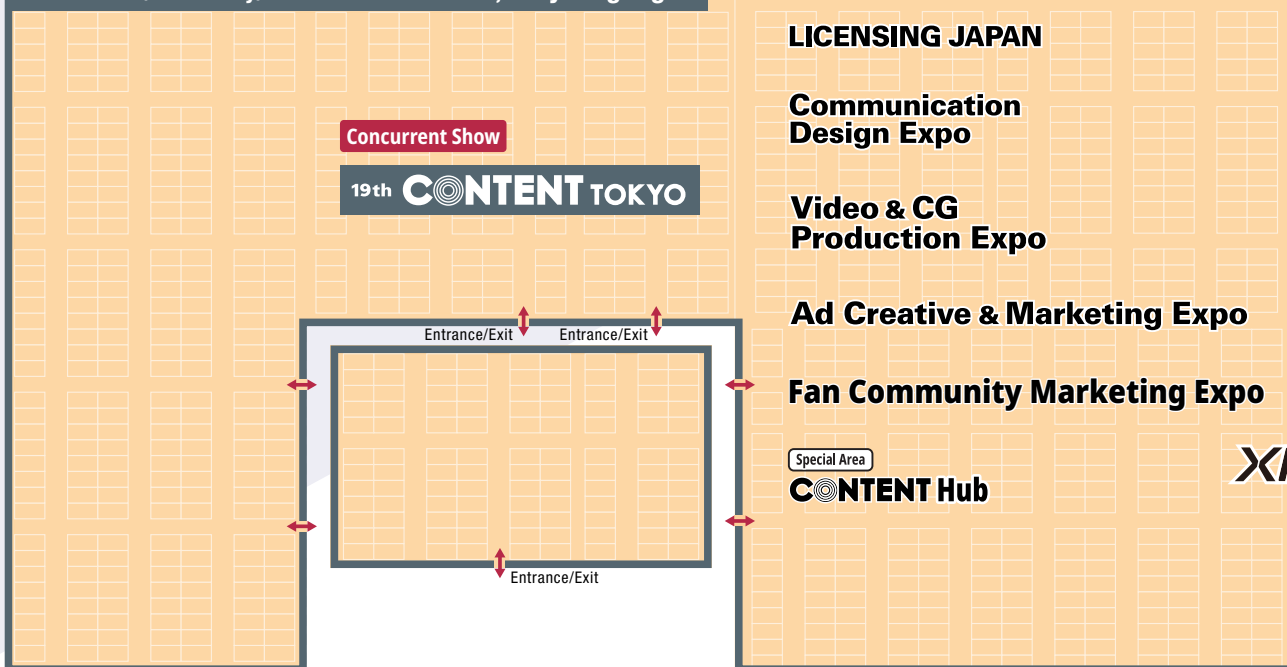
Concurrently held with **“CONTENT TOKYO”**

a trade show for content creation, production, and licensing

Dates June 17 [Wed] – 19 [Fri], 2026

Venue Tokyo Big Sight, Japan

Floor Plan (Preliminary): 1F WEST HALL 1・2, Tokyo Big Sight



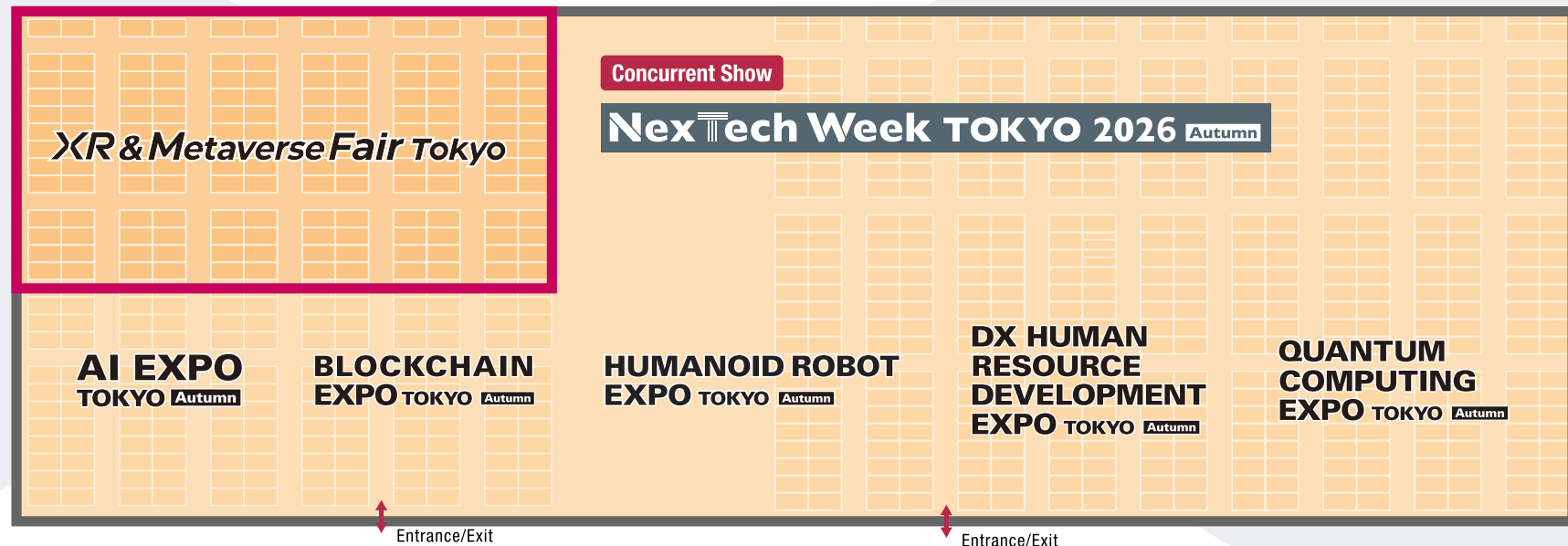
Autumn Edition

Held Twice a Year - Exhibit at Both Shows!

Concurrently held with “**NexTech Week**”

a trade show for advanced technologies that will change the world.

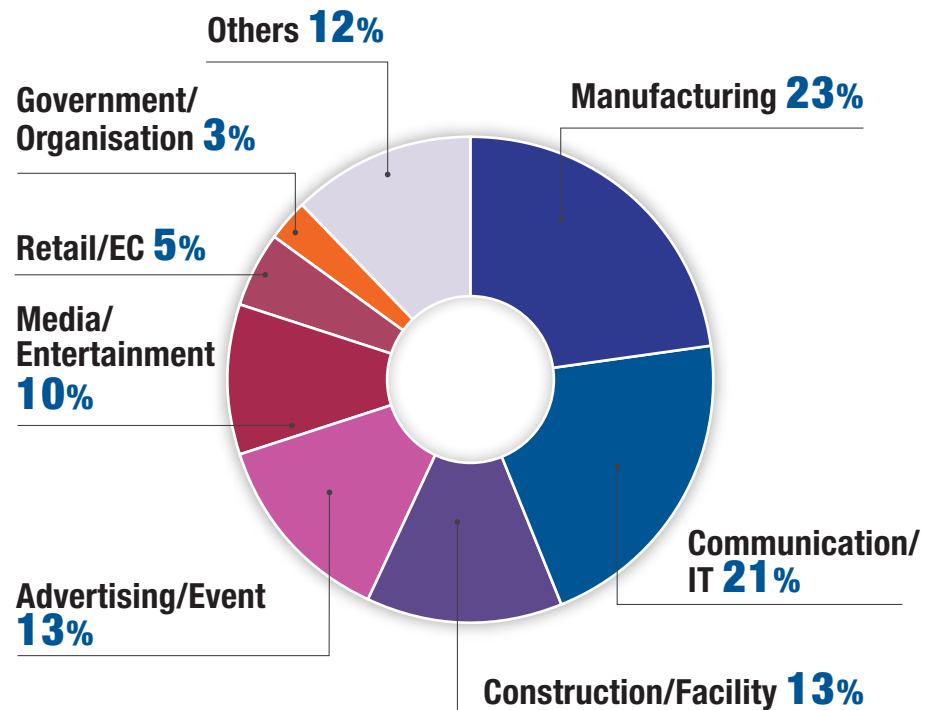
Dates Nov. 11_[Wed] – 13_[Fri], 2026 **Venue** Makuhari Messe, Japan



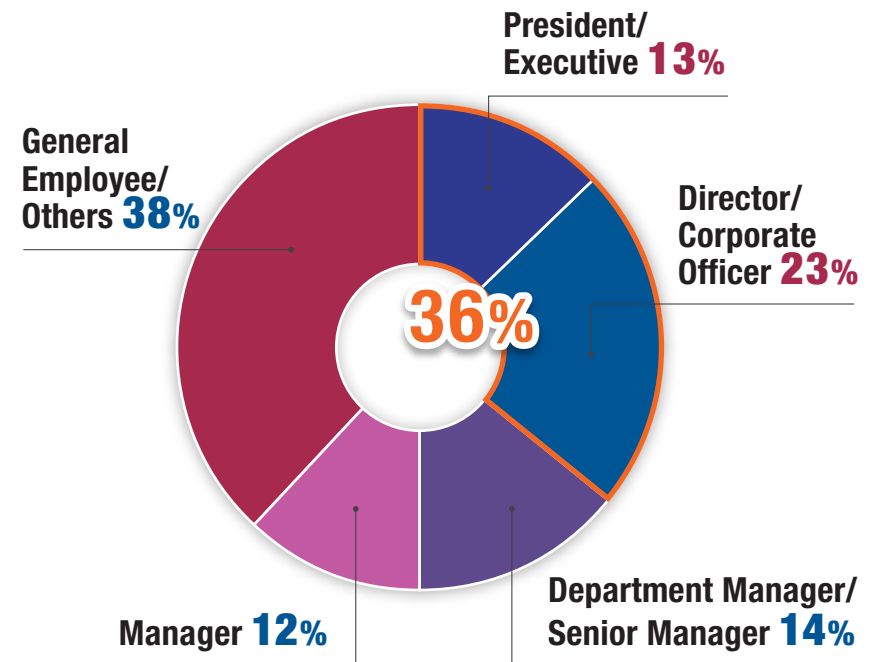
Top Executives & Professionals Gather!

Visitor Profile from previous editions

Profile by Industry



Profile by Title/Position



Professionals from Various Industries Gather!

Excerpts of Visitor Companies from previous editions

(excerpts, including concurrent shows)

Manufacturing

- ADVANTEST
- AICHI STEEL
- ASAH KASEI
- BROTHER INDUSTRIES
- CANON
- CANON MARKETING JAPAN
- CASIO COMPUTER
- CITIZEN WATCH
- DAI NIPPON PRINTING
- DAIKIN INDUSTRIES
- EBARA
- FURYU
- HITACHI
- HITACHI ZOSEN
- HONDA MOTOR
- HOYA
- IHI
- JAPAN AVIATION ELECTRONICS INDUSTRY
- JAPAN DISPLAY
- JAPAN RADIO
- JAPAN TOBACCO
- JEOL
- JVC KENWOOD
- KAWASAKI HEAVY INDUSTRIES
- KEYENCE
- KONICA MINOLTA HOLDINGS
- KUBOTA
- MURATA MANUFACTURING
- NEC
- NEW JAPAN RADIO
- NIKON
- NISSAN MOTOR
- NISSHINBO HOLDINGS
- NOK
- NORITZ
- OKAMURA
- OKI ELECTRIC INDUSTRY
- OMRON
- PANASONIC
- TOEI
- PILOT
- RIKEN
- SEIKO EPSON
- SEKISUI CHEMICAL
- SHARP
- SMK
- SONY
- STANLEY ELECTRIC
- SUBARU
- SUMITOMO ELECTRIC INDUSTRIES
- SUMITOMO HEAVY INDUSTRIES
- THE FURUKAWA ELECTRIC
- THE JAPAN STEEL WORKS
- TOKYO ELECTRON
- TOPPAN PRINTING
- TORAY INDUSTRIES
- TOSHIBA TEC
- TOTO
- TOYOTA MOTOR
- YAMAHA

etc.

Communication/IT

- CANON ELECTRONICS
- CONEXIO
- CYBERAGENT
- DAICHIKOSHO
- DMM.COM
- FOCUS SYSTEMS
- GREE
- I-NET
- ITOCHU TECHNO-SOLUTIONS
- KAGA ELECTRONICS
- KANEMATSU ELECTRONICS
- KDDI
- LINE
- MIXI
- NEC NETWORKS & SYSTEM INTEGRATION
- NIHON UNISYS
- NIPPON SYSTEMWARE
- NIPPON TELEGRAPH AND TELEPHONE
- NTT DOCOMO
- SCSK
- SYSTEM RESEARCH
- TIS
- TOSE
- TRANCOSMOS
- V-CUBE
- ZENRIN

etc.

Construction/Real Estate/Infrastructure

- AEONMALL
- ASUNARO AOKI
- DAITO TRUST CONSTRUCTION
- DAIWA HOUSE INDUSTRY
- JAPAN AIRPORT TERMINAL
- JGC
- KAJIMA
- KUBOTA
- KUMAGAI GUMI
- MEIWA ESTATE
- MISAWA HOMES
- MITSUBISHI ESTATE
- MITSUI FUDOSAN
- MITSUIHOME
- NITTO CONSTRUCTION
- NOMURA REAL ESTATE DEVELOPMENT
- OBAYASHI
- ODAKYU ELECTRIC RAILWAY
- OKUMURA
- ORIX
- PANASONIC HOMES
- PARCO
- SEMBA
- SHIMIZU
- SUMITOMO FORESTRY
- SUMITOMO MITSUI CONSTRUCTION
- SUMITOMO REALTY & DEVELOPMENT
- TAISEI
- THE KANSAI ELECTRIC POWER
- TODA
- TOKYO ELECTRIC POWER COMPANY HOLDINGS
- TOKYO TATEMONO
- TOKYU CONSTRUCTION
- TOKYU FUDOSAN HOLDINGS

etc.

Event Organiser

- ADK CREATIVE ONE
- ADK MARKETING SOLUTIONS
- AMANA
- ASAH ADVERTISING
- CERESPO
- CYBERAGENT
- DAIKO ADVERTISING
- DENTSU
- DENTSU LIVE
- DENTSU TEC
- DISCO
- EAST JAPAN MARKETING & COMMUNICATIONS
- FRONTAGE
- FUJIYA
- HAKUHODO
- JAPAN BROADCASTING
- LATEGRA
- MYNAVI
- NAKED
- NIHON KEIZAI ADVERTISING
- NIK.K.EISHA
- NISHIO RENT ALL
- NOMURA
- OPT
- PANASONIC VISUALS
- QUARAS
- RAY
- TANSEISHA
- THIRD/TYO
- TOKYO DOME
- TOKYU AGENCY
- TSP TAIYO
- YOMIKO ADVERTISING

etc.

Media/Entertainment

- AMUSE
- AOI PRO.
- AX-ON
- BANDAI NAMCO AMUSEMENT
- BS NIPPON
- CA SEGA JOYPOLIS
- CAPCOM
- CS NIPPON
- CYBERAGENT
- DWANGO
- FUJI TELEVISION NETWORK
- JAPAN BROADCASTING
- JYCKENWOOD VICTOR ENTERTAINMENT
- KINGRECORDS
- KODANSHA
- NHK EDUCATIONAL
- NHK ENTERPRISES
- NIKKEI
- NIPPON TELEVISION NETWORK
- PRODUCTION IG
- SEGA SAMMY HOLDINGS
- SHUEISHA
- SONY INTERACTIVE ENTERTAINMENT
- SOTSU
- TAKARA TOMY A.R.T.S
- THE ASAHI SHIMBUN
- TOEI
- TOEI ANIMATION
- TOKYO BROADCASTING SYSTEM TELEVISION
- TSUBURAYA PRODUCTIONS
- TV ASAHI
- TV TOKYO
- UNIVERSAL ENTERTAINMENT
- UNIVERSAL MUSIC JAPAN
- YOKOHAMA HAKKEIJIMA SEA PARADISE

etc.

Retail/E-commerce

- AEON
- ANIMATE
- ATRE
- BEAMS CREATIVE
- CA4LA
- COCA-COLA
- BOTTLEERS JAPAN
- DAIMARU
- MATSUZAKAYA DEPARTMENT STORES
- FAMILYMART
- HAPPINET
- HUB
- ISETAN MITSUKOSHI HOLDINGS
- ITO-YOKADO
- IZUMI
- KEIO DEPARTMENT STORE
- KINOKUNIYA COMPANY
- KINTETSU DEPARTMENT STORE
- MARUI COMPANY
- NITORI
- ODAKYU DEPARTMENT STORE
- PARCO
- POKÉMON CENTER
- SEVEN-ELEVEN JAPAN
- SHIBUYA CHIKAGAI
- SHIMACHU
- SHIMAMURA
- SOGO & SEIBU
- START TODAY
- TAKASHIMAYA
- TOKYU HANDS
- TOWER RECORDS JAPAN
- WATAHAN
- YURINDO
- ZENSHO HOLDINGS

etc.

Municipalities/Organisation

- ACQUISITION, TECHNOLOGY & LOGISTICS AGENCY
- CHIBA INDUSTRY ADVANCEMENT CENTER
- TOKATSU TECHNO PLAZA
- CHIBA PREFECTURAL FEDERATION OF SMALL BUSINESS ASSOCIATION
- CHIBA VETERINARY MEDICAL ASSOCIATION
- EMBASSY OF FRANCE
- FUKUOKA CITY
- GUNMA GOVERNMENT
- IBARAKI PREFECTURE
- JAPAN AIR SELF-DEFENSE FORCE
- JAPAN GROUND SELF DEFENSE FORCE, MINISTRY OF DEFENSE
- JAPAN MINISTRY OF DEFENCE
- KANAGAWA PREFECTURAL GOVERNMENT
- KAWAGUCHI CITY
- KAWASAKI CITY
- KYOTO UNIVERSITY
- LUXEMBOURG MINISTRY OF ECONOMY
- MINISTRY OF ECONOMY, TRADE AND INDUSTRY
- NATIONAL POLICE AGENCY
- NIHON UNIVERSITY
- PREFECTURAL CITIZENS' COUNCIL FOR LAKE INAWASHIRO
- RITSUMEIKAN UNIVERSITY
- SAITAMA PREFECTURE
- THE ASSOCIATION FOR OVERSEAS TECHNICAL COOPERATION AND SUSTAINABLE PARTNERSHIPS (AOTS)
- THE MINISTRY OF JUSTICE
- THE NATIONAL ART CENTER, TOKYO
- TOKYO FIRE DEPARTMENT
- TOKYO FIRE DEPARTMENT FIRE ACADEMY
- TOKYO METROPOLITAN GOVERNMENT
- TOKYO METROPOLITAN SMALL BUSINESS CENTER
- YAMANASHI PREFECTURAL UNIVERSITY
- YOKOHAMA CITY

etc.

Sports/Medical

- AIR WATER
- CAREERLINK
- DAINIPPON SUMITOMO PHARMA
- DIC
- DUNLOP SPORTS MARKETING
- JAPAN SOCIAL ESPORTS LIFE
- KANEKA
- KANSAI PAINT
- KASHIWABA-KAI
- LION
- MURATA OPHTHALMOLOGY CLINIC
- NANAIR&KIDS DENTAL CLINIC
- NISSAN MOTORSPORTS & CUSTOMIZING
- OG SPORTS
- OTSUKA PHARMACEUTICAL FACTORY
- SAKATA INX
- SEIKAGAKU
- SOUFUKU-KAI
- SPORTS CLUB NAS
- TAIKEN ACADEMY
- TOKYO COLLEGE OF SPORTS AND RECREATION
- TOKYO ESPORTS GATE
- TOKYO SPORT BENEFITS

etc.

Advertising/PR/Marketing

- BYTEDANCE
- CROOZ
- DAICHIKOSHO
- DELOITTE TOHMATSU MIC RESEARCH INSTITUTE
- EPLUS
- FACE
- GMO MEDIA
- HANEDA FUTURE RESEARCH INSTITUTE
- JAPAN COMPUTER VISION
- JAPAN DISPLAY
- JOHNSON & JOHNSON
- KAO
- KYOCERA
- LAWSON ENTERTAINMENT
- MARVELOUS
- MITSUBISHI ELECTRIC
- MITSUBISHI SHOKUJIN
- MTI
- NEC NETWORKS&SYSTEM INTEGRATION
- NICHIRYOKU
- NTT ADVERTISING
- NTT COMMUNICATIONS
- PHITEN
- RAKUTEN GROUP
- RICOH COMPANY
- SHOCHIKU
- SHOGAKUKAN
- SOFTBANK
- SOHGO SECURITY SERVICES
- SUNTORY COMMUNICATIONS
- SUNTORY LIQUORS
- TDK
- TYFFON
- UT GROUP

etc.

Exhibitors of Top domestic and international leaders in the XR and metaverse industry

Former Exhibitors:

- | | | | | |
|---|---|---|--|---|
| <ul style="list-style-type: none"> • Archive Tips • i-Pairs • IT Communications • ITP • Aomi Next • Aqua • Up Frontier • ADVARCHA • Algobase • AlphaCode • Alpha Systems • IMAGICA EEX • HMS • AR BOSAI • ASATEC • SUS • NGC • NTT Resonant • Episotech • MT Technologies • Open Source Utilization Laboratory • GALE • Gaialink • CAD Center | <ul style="list-style-type: none"> • Canon IT Solutions • Garde • Cluster • Creek & River • Crimson Technology • Crescent • KDStudio • Core • Corebiz • Communication Business Avenue • Thirdwave • JVC Kenwood • Jiku • Simzi • Spice • Seiko Solutions • ZTE Japan • Zenrin • SOLIZE • SolidRay Research Institute • DaiTec • Dynabook • Daft Craft • TIS | <ul style="list-style-type: none"> • DataMesh • Tech Firm • HELTEC • Thermic • Tobii Technology • No.1 Solutions • Nishikawa • NewTrace • NEXCO Engineering Hokkaido • Noisy Crook • PASCO • Bals • Valtes Mobile Technology • P&I • B-Motion • B-Rise • Visualize • bestat • Fine • V • V-Cube • Felidencia Capital • FORUM8 • Forgers | <ul style="list-style-type: none"> • FontWorks • Planning So • Brainverse • Friendslight • ProVision • Pocket Queries • Miracle Mile • M-Soft • Metaverse Japan • Motive Research • monoAI technology • YuzuPlus • Lets • Leverages • Satojin • Kyodo International • Santoku • Sumitomo Machine & Technology • Nishikawa Roses • Chatani Sangyo • Nankoku R Studio • HP Japan • Japan Xreal • Japan XR Center | <ul style="list-style-type: none"> • Japan Binary • Nippon Shashin Printing Communications • Fujifilm • Activ8 • ChosunMedia • CHUNGBUK INNOVATION INSTITUTE OF SCIENCE & TECHNOLOGY (CBIST) • Chungnam Information Culture Technology Industry Agency • Daegu Digital Innovation Promotion Agency (DIP) • Diver-X • Dongguan 3e Electronics • EC21 • Embassy of the Czech Republic |
|---|---|---|--|---|

*Company titles omitted. Based on the summer editions data from 2023–2025.

Exhibition to Develop **New Business and Increase Sales**

Conduct direct business meetings with highly potential visitors who have specific issues, and increase your company sales!

◆ Exhibitor Comments of 2024 Summer Edition (excerpts from exhibitor survey and interview)

KEIKI



KEIKI exhibited to attract Japanese companies to **collaborate** with them, and to **demonstrate** their technologies while **getting feedback** from companies and the general public. They commented that the show was **very successful** and were able to exchange more than **100 business cards**. They met **large leading companies** not just from Japan, but also China, India, Thailand, Indonesia and more.

BHAPTICS



Bhaptics has joined to **extend their business to the B2B sectors**. They were able to meet **large tech manufacturing companies** who were actually interested in their devices, and they have mentioned that more than **120 visitors experienced their products**. The visitors came from various areas of the world, such as North America and Europe.

TOALL TECHNOLOGY



Toall Technology exhibited to **introduce their latest model**, and to **connect with people** in the industry. They commented that although it was their first exhibit, their **brochures were all distributed on day 1**, and they were able to have **great impressions** from the visitors. With great results, they are planning to exhibit every year!

XRSPACE



XRSPACE has exhibited the show to **expand their product and display their developing Application to get feedback**. They had met visitors from **Asian countries** like China, and **European countries** like Poland. They were able to meet various kinds of companies, from the CG production industry and creators as well. They mentioned that they would like to exhibit again at the show.

Exhibit Price Information

1 booth space

6.0m×2.7m=16.2m²

Booth Raw Space Fee

¥1,200,000/booth

+

Corner Charge

¥50,000/corner

+

ExpoMaster (Digital Platform) Fee

Basic Plan

For single exhibitor ¥50,000

If there are co-exhibitors ¥100,000

Standard Plan

For single exhibitor ¥150,000

If there are co-exhibitors ¥200,000

Premium Plan

For single exhibitor ¥650,000

If there are co-exhibitors ¥700,000

1. All prices exclude tax. 10% will be added to this price.
2. This price is only for raw space. Basic booth construction is not included.

3. Corner Charge applied only when a corner booth is allotted.
4. Please check the following pages of the details of ExpoMaster.

What is ExpoMaster?

Make the most of digital tools to boost your show result!

Pre-show

Web Marketing

Promote your exhibiting in the Exhibitor Directory

Your company and exhibits information will be listed on Exhibitor Directory. The Directory is widely promoted to potential visitors before the show to support you to have many visitors at your booth.

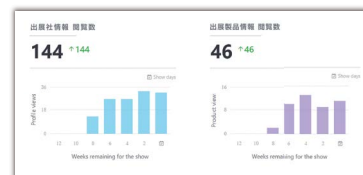


Pre-show

Customer Needs Analysis

The traffic analysis shows the customers' needs.

You can get the traffic analysis of your page on Exhibitor Directory such as the number of access to your page and which product information is viewed most. Analysing the customer's needs in advance helps your pre-show promotion and designing the stand decoration.

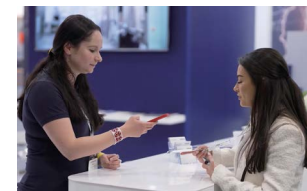


During the show

Lead Generation

Get and manage your sales leads digitally and timely.

You can get visitor's information digitally and timely by scanning visitor badges with app(Lead Manager).

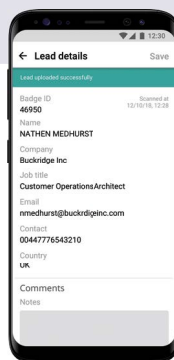


During the show

Results Visualization

Evaluate the result of business meeting on a 5-point scale

You can evaluate leads & business meetings on a 5-point scale and register memo on the app. You can easily see the number of leads you get during the show and their evaluation.



Check visitors' information



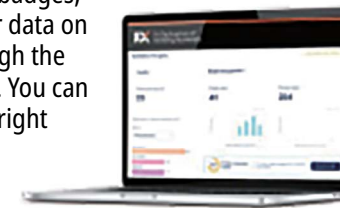
Add evaluation and extra information

After the show

Follow-up Simplification

Easy follow-up after the show

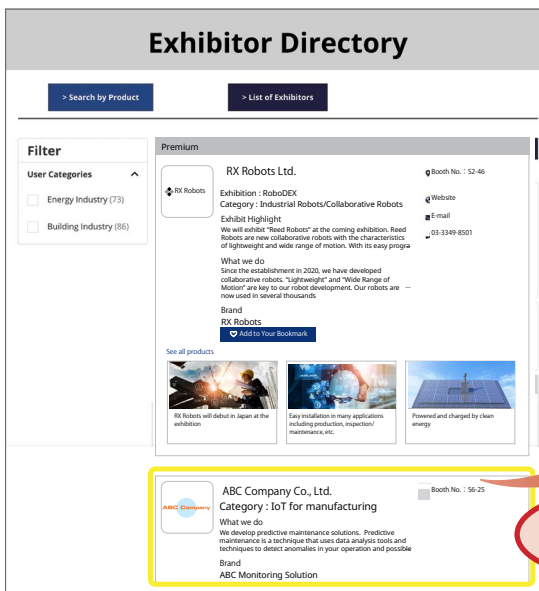
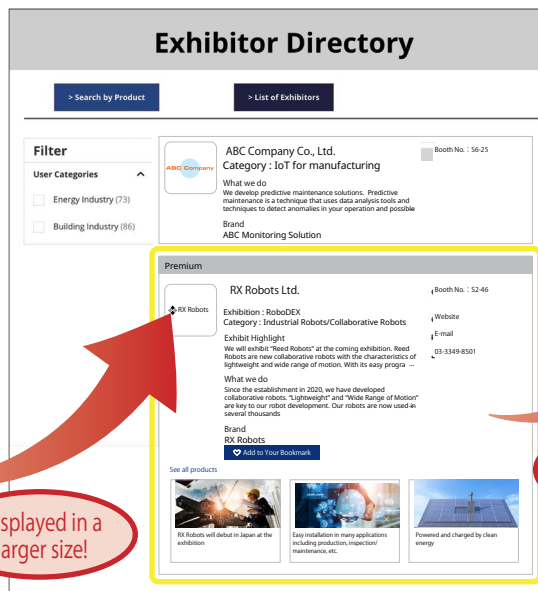
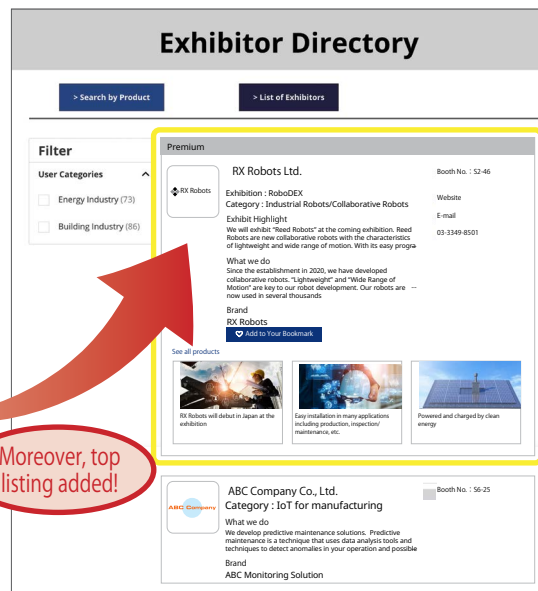
By scanning visitors' badges, you can register their data on Excel/CSV/files through the app during the show. You can follow up your leads right after the show.



* The app must be downloaded. Basic Plan includes a single download for one device. If you want to use the app on more than one device, there will be an additional charge of JPY 50,000.

What is ExpoMaster?

You have three plans to choose.

Plan	Basic Plan	Standard Plan	Premium Plan
Price	One exhibitor only JPY 50,000 With co-exhibitor/s JPY 100,000	One exhibitor only JPY 150,000 With co-exhibitor/s JPY 200,000	One exhibitor only JPY 650,000 With co-exhibitor/s JPY 700,000
Exhibitor Directory Listing	Normal Size Display 	Large Size Display <div>No. of PVs compared to Basic Plan: 5.6 times*</div> 	Top Listing & Large Size Display <div>No. of PVs compared to Basic Plan: 12.0 times*</div> 
	Other Services included <ul style="list-style-type: none"> Lead Manager: Application to scan badges of visitors <ul style="list-style-type: none"> Free for one download(for multiple use, JPY 50,000 will be charged) Exhibitor Dashboard: Dashboard that you can see all the data which was scanned by Lead Manager. 		

- Price does not include tax.
- Premium is limited to 6 exhibitors.
- If you have one or more co-exhibitor/s, the fee will be charged as "With co-exhibitor/s" regardless of the number of co-exhibitors.
- Co-exhibitors will be listed as normal size display even if you take other plans.

* Average number of 2023 shows organised by RX Japan.

Maximise Your Exhibiting Results

Benefit
1

Targeting

Focus PR on **core customers**

Benefit
2

Direct Appeal

Appeal to visitors **face-to-face**

Benefit
3

Differentiation

Stand out from your peers

Speaking Plan at Special Session



Benefit 1 Show Management will advertise your session to the industry.

Benefit 2 Info of your session applicants will be provided. You can approach them right after the show.

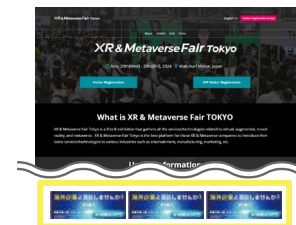
Benefit 3 The cost is based on the number of applicants. Participation cost change according to the results.

Advertisement Opportunities

A variety of plans are available to further enhance the results of your exhibiting.

Examples (Excerpts)

Banner Ads on Official Show Website



Show Entrance Floor Ads



Hanging Banner Ad



Digital Signage Ads



You can Advertise to Vast Majority of Visitors

1 Digital Signage Ads on the Hallway

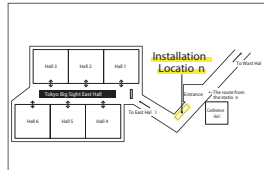
Price JPY 800,000 (tax excluded)

Digital signages will be placed on the hallway where there is huge traffic of visitors.

Attract visitors to your booth by displaying your company name, booth location and product information.

Digital signages on hallway with huge traffic

■ Tokyo Big Sight Installation Location



■ Installation Image



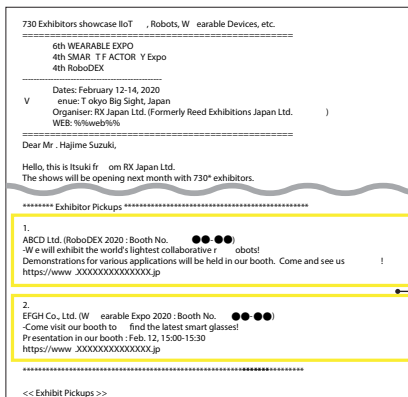
■ Enlarged Image



3 Ads in Visitor Promotion E-mail

Price JPY 300,000 (tax excluded)

■ Image



Effective way to promote your company to industry players/visitors!

Visitor promotion e-mails are sent to **approx. 150,000 industry professionals** including visitors at the past shows. You can promote your participation and lead them to your website to gain **direct inquiries**.

■ Sending to :

110,000 addresses per e-mail

2 Floor Map Ads (On Digital & Printed Versions)

Price JPY 500,000 (tax excluded)

All visitors will take a floor map at the entrance of each exhibition hall. This advertisement service includes both a banner advertisement and your booth location highlighted in colour on the floor map. On the digital floor map, your banner ad will be linked to your exhibit information page in the show exhibitor search page.

Every single one of our visitors takes the floor map

■ Image



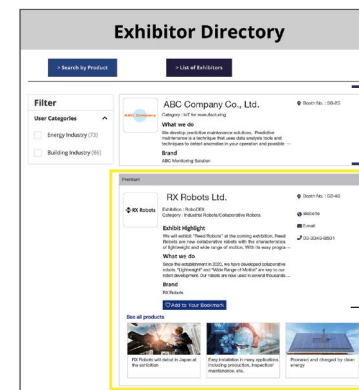
Banner Ads



4 Premium Directory Listing (Large Size Display)

Price JPY 100,000 (tax excluded)

■ Image



Enlarged display & top listing on the search results!

You can **maximise your exposure on the Exhibitor Search Page** and attract attention from visitors who look for specific solutions/products.

■ Exhibitor Search Page

No. of PVs at the previous show : **223,560**

...and more

Extensive Services to Maximise your Result

1 Support for exhibition preparation by dedicated staff from Show Management

Dedicated staff offers support for exhibition preparation and achieving better results so companies can join at ease even for the first time.



〈image〉

2 Online exhibitor & product search

Online show catalogue enables visitors to search exhibitors/exhibits. By showcasing your products information, you can attract a number of visitors to your booth.



〈image〉

3 Provide invitation for the exhibition

Provide requested number of invitations for free. You can send invitations to all of your customers.



〈image〉

4 VIP special invitation system

You can invite important clients, company you want to do business with in the future, those who are managers or above who can't be contacted usually with special privileges for them.



〈image〉

privileges for VIP invitees

- Invited to keynote session for free
- Use of reception and lounge only for VIP

5 Product information (press release) delivery service for the press

Key point is delivered to multiple medias in and out of Japan. You can introduce products to many people in the press. The executive office selects companies to post randomly.



〈image〉

*The listed companies will be selected arbitrarily by the Show Management.

Click Below for More Information!



Schedule for Exhibitors



Rental Display Solution



Consult your Exhibiting Plan



Advertising Opportunities*



Exhibit Contract Form

Contact

Organiser: RX Japan Ltd. XR & Metaverse Fair Tokyo Show Management

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